



MASTER AGENTS



MASTER AGENTS

INTRODUCING MASTER AGENTS

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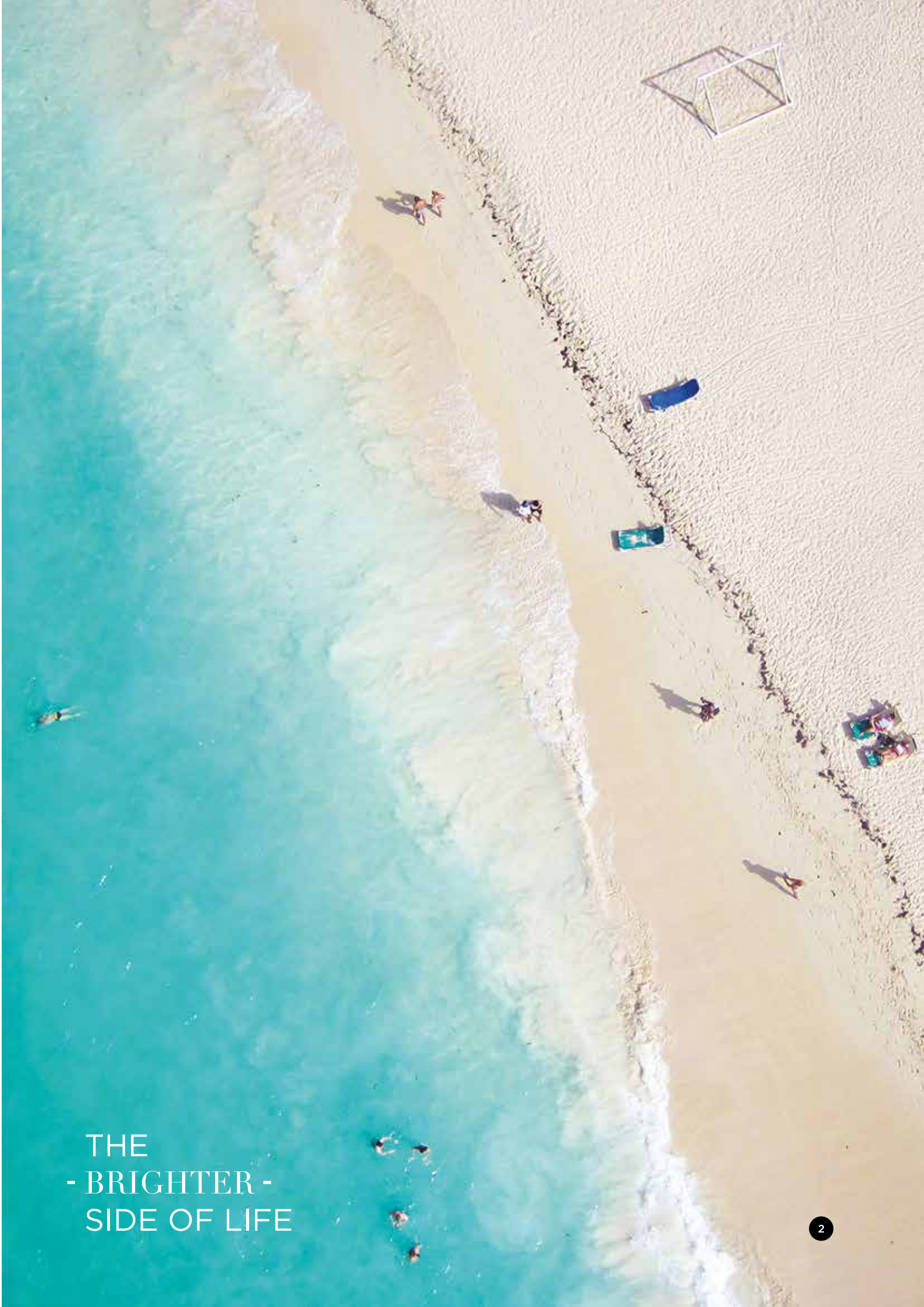
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EST. 2010

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GOLD COAST BRISBANE WHITSUNDAYS TOWNSVILLE MORETON BAY CAIRNS SYDNEY

MASTERAGENTS.COM.AU



THE
- BRIGHTER -
SIDE OF LIFE



TECHNOLOGY IS KEY.

Targeting a captive audience.

Technology has transformed the face of real estate and how property is searched for, marketed, and ultimately sold.

Our daily lives and interactions through social media have become intertwined with the use of smartphones and tablets allowing us to stay connected at all times. Mobile and web technology have had a profound effect on way in which the real estate sector operates, now dominating the majority of real estate transactions worldwide.

In the past, many real estate companies advertised their listed properties by relying on their shop front, small signboards and the odd newspaper advert, but in the wake of our increasing use of technology most companies have had to adapt their marketing and advertising strategies accordingly.

Agencies have had to create search engine optimised content for their websites in order to improve their ranking and attract the 90+ percent of buyers that research properties online.

Premium internet exposure is critical. Our innovative and tailor made marketing ensures you maximise results by using a wide range of national and international websites. With our deep commitment to utilising the latest in technology we are able to reach the best outcomes.

OUR DIFFERENCE IS YOUR ADVANTAGE.

Master Agents is growing into new areas.

Real estate agents sell local properties that require local knowledge. Which is why we are not a franchise. This is your advantage!

Typically franchisors will enforce rules and policies that are set by national headquarters without incorporating local demographics and marketing strategies. This then leaves the agent of the national franchise using incorrect methods that don't translate into your local area.

When selling your property with Master Agents your local agent will be able to provide you with common sense knowledge and local service.

The agent with a greater understanding of local demand will always be able to better to serve the needs of local clients.

If you want a fresh and creative approach to real estate, where the latest thinking and strategies are involved then you need a Master Agent; one who is free to react to local trends and to your needs.

Our objectives are mutual.

Sell at the highest possible price

Sell in the shortest amount of time

Sell with the most favourable terms

Sell to your complete satisfaction



WHY CHOOSE US?

Local Knowledge. Local Experts

Being homeowners ourselves and sales specialists with years of experience, we know the many important decisions you will face when selling your property.

As a Master Agent it is our job to guide you through this process as effortlessly as possible to minimise the stress and complication often associated with the sale of your greatest asset.

Our extensive local knowledge will be invaluable to you when selling your property. Not only are we skilled within real estate, but being able to inform potential buyers with local information, such as schools, community events, trends or the economy are equally important to us in ensuring a successful sale.

With our local knowledge, years of experience and our innovative approach to marketing, we are able to maximise the results to reach a favourable sale.



Prior to the promotion of your home, besides advising our own database, we will notify all other agents working in the local area to inform their active home buyers. This is a powerful way to jump-start the advertising campaign.

Negotiating with buyers can be stressful and intimidating, particularly if you aren't familiar with the process involved. Our professional partners negotiate on your behalf so that the final contract includes the highest possible price with the most favourable terms.

Master Agents' communication won't leave you wondering what's going on. We pride ourselves on maintaining a high level of feedback and outstanding service.

When listing with Master Agents you can feel confident reaching a successful sale, whether through private treaty or auction as we know how to bring down the hammer!

Ready to start?

YOUR AGENT IDENTITY

Jean Laterre

Real Estate Industry Expert

Welcome to the exuberant world of local Cairns resident, Jean Laterre. For over 30 years, Jean has been part of the living splendour of tropical North Queensland and has investment properties in Cairns and its surrounds. Jean has lived in North Queensland since 1984.

He is one of the few practicing agents in North Queensland who lives and promotes tropical living from the heart. He is part of local health and educational projects in North Queensland. Jean has previously taught in schools in Cairns and Innisfail prior to entering real estate. He has a thorough knowledge of the local area that can only benefit both buyers and sellers.

In 2007 Jean broke the record for the highest settled sales for both small acreage and beachfront properties in the Bluewater area of Townsville; a record that has stood the test of time for 10 years now!

In 2013 Jean made the A LIST of the top 1% industry performers within the Queensland property market. The A LIST analyses market size, market share, listing share, media share, community engagement and marketing.

During the past decade Jean has gained and continues to gain attention from the media as a creative “new age agent” who thinks “outside the square” in order to get your desired outcomes.



"I'm a real estate agent, not a secret agent... I value communication and aspire to having a positive attitude and undying passion not just in Real Estate but all aspects of my life. Recognising, acknowledging and acting upon my clients' needs and having a powerful desire to succeed with integrity makes me love this job."

A stylized, handwritten signature in black ink. The first letter 'J' is large and loops around. The last name 'Laterre' is written in a cursive script.

Jean Laterre



MASTER AGENTS



15 TINGIRINGI STREET



- Huge family residence
- 3 living areas
- 5 bedrooms with 2 ensuites
- Outdoor entertainment area
- Beautiful in-ground swimming pool
- Plenty of parking space



JEAN LATERRE
0437 696 969

jean.masteragents.com.au/61564070



MASTER AGENTS

YOU'RE INVITED

TO ATTEND THE OPEN HOUSE OF
15 Tingiringi Street, Alagater
Saturday 12.00 - 1.15pm

AUCTION ON SITE
Saturday September 17th at 1.00pm
(or we will come)



JEAN LATERRE
0437 696 969

jean.laterre@masteragents.com.au

jean.masteragents.com.au/61564070



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15 TINGIRINGI STREET



This plan is not intended to be a survey or architectural plan. Measurements can be +/- 100mm.



MASTER AGENTS

INNOVATIVE IDENTITY

Strong platform for a professional sale.

Master Agents' combine a variety of unique and creative marketing strategies to create a coherent identity for your property. Each property has a point of difference that will attract a particular set of buyers.

We recognise that presenting your property to the broadest pool of buyers is an essential strategy in obtaining a premium result. Combined with a substantial online presence, our branding and marketing is contemporary and will engage many potential buyers.

EXPERIENCE AND ACCOUNTABILITY

Resources that make a difference.

In today's real estate market, it is essential to be represented by an agent who will work with you in ensuring the best outcome possible, not just for the agency. Choosing the right agent can increase the sale price and save you thousands, as well as reducing the associated stress that can occur.

Master Agents works towards building a committed relationship with each client. Each independent partner agent is personally invested and competently controls the marketing for each of their listings while taking responsibility for achieving the desired result.

Our extensive resources allow each partner in the Master Agents' network provide 'on the spot' knowledge of up to date local trends, market conditions and forecasts. Our multicultural and multilingual partners bring an added advantage when working with overseas investors.



As a member of the REIQ, Master Agents abides by the rules and regulations of the Property Occupations Act, ensuring a high standard of professionalism and best practice in all undertakings.

A close-up photograph of a dandelion seed head against a clear blue sky. One seed is shown in mid-air, having just detached from the head. The seed has a long, thin stem and a small, brown, oval-shaped seed head. The seed head is surrounded by a cluster of fine, white, feathery filaments that catch the light. The background is a solid, vibrant blue sky. The overall mood is one of freedom and hope.

OUR GUARANTEE



Master Agents is committed to developing long-term relationships.

Our clients are more than just transactions. Just as you put faith in your preferred general practitioner or dentist, we strive to be your agent of choice. We value integrity, trust, honesty and reliability. We believe that determination will lead to success.

When you entrust the sale of your property to Master Agents, we guarantee to deliver a superior level of service and communication to ensure your dealings with us are of the highest standard.

At Master Agents we are devoted to achieving premium results in all our undertakings, therefore, innovation, dedication and accountability is paramount.

We ultimately have the same objectives; to sell your property at the best possible price, in the shortest possible time and with the most favourable terms.

With your real estate asset at stake, should any concern arise with our performance at any stage during the marketing of your property, you have the opportunity to cancel the agency agreement if we are unable to rectify the issue to your absolute satisfaction.

Our guarantee to you stands in addition to the REIQ code of conduct that we proudly adhere to.

YOUR AGENT OF CHOICE

WHAT OUR CLIENTS THINK


"Through their excellent marketing, Master Agents sold our family home within a fortnight for a price more than we were already happy with to accept."

"Selling our interstate investment property was unplanned, but the team at Master Agents set our minds at ease and kept us updated on the sales process, achieving an excellent result exceeding our expectations considering the difficult post GFC market."

"Master Agents was extremely helpful in dealing with the purchase of my first home. The information provided combined with their constant feedback, made us feel very comfortable. We can highly recommend their services."

"We made a great choice when we chose Master Agents to market our home. They always made an effort to communicate and gave us plenty of notice when potential buyers were coming to inspect. From the start we felt very comfortable and confident that they could get us the best possible price, and so they did. We wouldn't hesitate to recommend Master Agents to anybody who is contemplating selling or buying real estate."

"The professionalism and expertise whilst handling the sale of our home was second to none."



"After only 2 open homes our house was SOLD!! Master Agents provided us with a realistic appraisal, came up with an excellent presentation and got us the price we wanted. They really know their stuff."

"We would like to thank the staff at Master Agents for their long hours and hard work to get our property sold for a premium price."

"When Master Agents took over the sale of our home, it felt like a breath of fresh air. They turned the marketing around with more buyers coming through the doors in a fortnight than in over 3 months' time with our previous agent. All the pressure fell off our backs and we're still smiling thinking back. Don't go anywhere else; these guys know what they're doing!"

"I will not hesitate to recommend Master Agents to everyone. With their help our house hammered off for more than \$100,000 over our reserve price."



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